

CLOUDFOREST

Classes 25, 35 · Ordered 2026-05-02

athletic apparel — t-shirts, hoodies, sportswear

RISK · HIGH

CLOUDFOREST faces high clearance risk: a live identical federal mark, an active Texas apparel state registrant, and a common-law branded-merchandise site create layered conflicts across Classes 25 and 35.

Recommended actions

- Consult a licensed trademark attorney before filing
- Reconsider the mark — strong conflicts present
- Watch this mark with Radar after filing

Executive summary

The bottom line is that CLOUDFOREST carries high risk for Classes 25 and 35 and should not proceed to filing without significant legal review. The most serious finding is a live, identical federal registration for CLOUDFOREST (composite 100) owned by Andres Sebastian Cisneros, filed April 2024 in Classes 30 and 43. Although those classes do not overlap with apparel (25) or retail services (35), an identical mark on the federal register invites examiner scrutiny and potential §2(d) refusal arguments if the USPTO deems any commercial relationship plausible between food/café services and branded sportswear — a connection courts have recognized before. More immediately, "Cloudforrest Apparel Co" is an active Texas corporation formed September 2024 whose name maps squarely onto apparel, the exact goods in Class 25, giving it potential common-law priority in Texas. On the common-law web surface, cloudforest.design actively sells "Cloud Forest Branded Merchandise," directly overlapping the proposed goods. A live federal mark CLOUDFEEL-TECH in Class 25 adds a further CLOUD-formative conflict in the exact target class. Combined, these findings across federal, state, and common-law surfaces are overwhelming enough to warrant a high overall risk rating. The applicant should consult a trademark attorney before filing, investigate whether the Cisneros CLOUDFOREST registration can be distinguished or whether a coexistence agreement is feasible, and assess whether the Texas apparel entity has actual sales that would confer prior common-law rights. Rebranding should be evaluated as a parallel path. This is not legal advice.

Top concerns

FEDERAL LIVE

An identical mark, CLOUDFOREST (composite 100), is live on the federal register in Classes 30 and 43, filed April 2024. An examiner may cite this as a §2(d) bar if a commercial relationship between café/food services and athletic apparel is argued, and the identical nature of the mark makes any distinction extremely difficult.

STATE

Cloudforrest Apparel Co is an active Texas corporation formed September 2024 operating in apparel — the identical Class 25 goods. Under the Tea Rose/Hanover doctrine, active commercial use in Texas could confer common-law priority in that geography, blocking the applicant's nationwide rights even if a federal registration issues.

COMMON LAW

cloudforest.design is actively selling 'Cloud Forest Branded Merchandise,' which is direct commercial use of the CLOUDFOREST mark on merchandise. This constitutes an unregistered common-law right in the exact goods category the applicant intends to enter and could block or narrow the scope of any federal registration.

FEDERAL LIVE

CLOUDFEEL-TECH is a live federal mark in Class 25 (apparel), filed 2022, owned by a Chinese entity. As a CLOUD-formative mark in the identical class, a USPTO examiner could cite it in a §2(d) refusal, and the phonetic/visual similarity between CLOUDFOREST and CLOUDFEEL-TECH in the same goods class raises a meaningful conflict risk.

FEDERAL LIVE

Two filings for CLOUD VISION in Class 25 (both live, filed August 2025) are owned by the same entity and cover apparel and retail services — directly overlapping Classes 25 and 35. Although the marks are not identical, the CLOUD-formative pattern in Class 25 broadens the field of potentially citable references an examiner may rely upon.

Federal — live marks (top 20)

USPTO §2(d) likelihood-of-confusion is anchored to live federal registrations and applications. Identical marks in unrelated classes are flagged.

Score	Mark	Classes	Filed	Owner
100	CLOUDFOREST	30,43	2024-04-09	CISNEROS, ANDRES SEBASTIAN
56	CLOUD VISION	9,25,41	2025-08-16	Cloud Vision LLC
55.8	CLOUD VISION	9,25,41	2025-08-19	Cloud Vision LLC
55.2	CLOUDFOX SOLUTIONS	35,42	2025-07-21	CloudFox Solutions LLC
55	CLOUDFEEL-TECH	25	2022-11-02	Huixiong Paoxiao (Shanghai) Network Technology Co., Ltd.
50.6	CLOUTIFY STUDIOS	35	2025-10-19	Anaya LeFlore
50.3	CULT OF PINBALL	25	2026-03-24	Jeff Dodson
49.8	COLD FEATHERS	25	2022-02-09	Collin Wallis
49.4	COLDVID 21	25	2021-03-15	Stone Enterprises, LLC
48.9	GOLDFEATHER CHICAGO	25	2021-03-10	BUTTS, JAMES
48.7	CULTIVATED CONFIDENCE	25	2026-03-04	TokinTurtle 3D LLC
48.4	QLTY OF LIFE BY YAMISI FANGA	25,41	2021-05-11	Fanga-Mbourounda, Yamisi
48.2	CULTIV8	25	2024-03-26	Ortiz, Alejandra
47.8	GELTVILRA	25	2021-05-08	Guangzhou Baoyuer Baby and Children's Products Co., Ltd.
47.5	C.WILDYFIELD	25	2021-07-02	Shanghai Guffey Information Consulting Co., Ltd.
47.5	C-WILDYFIELD	25	2021-07-29	Shanghai Guffey Information Consulting Co., Ltd.
47.4	KULTIVATING MINDS	25,41	2023-03-07	Kultivating Minds, LLC
47.4	KULTIVATING MINDS	25,41	2023-03-07	Kultivating Minds, LLC
47.2	QUALITY OVER QUANTITY	25	2023-05-16	Garcia, Emilio
47	QUALITY VALUE EXCELLENCE DK MART & CO. EST. 2024	35	2026-02-26	GentorUSA LLC

identical mark in a class outside your selection — possible cross-class §2(d) issue.

Federal — dead marks (last 5 years, top 20)

Abandoned and cancelled marks within 5 years can sometimes be revived. Strong matches here warrant attorney review even if the application status is currently inactive.

Score	Mark	Classes	Filed	Owner
59.7	CLOUDFIME	25	2021-08-22	Quanzhou Qianmiao Network Technology Co., Ltd
59	CLOUDFLO	25	2025-05-11	SHENZHEN JUX-INGCHENG TECHNOLOGY CO., LTD.
57.3	CLOUDFOODCOURT	9,35,43	2021-10-27	Cloud Food Court LLC
51.6	CULTIVATING WISDOM	25	2022-12-10	Marin, Cesar
51	COLDFLAMEZ	25	2021-12-17	Wishum, Deontae De-sean

State business registries (top 30)

Self-hosted at launch: California, Texas, New York, Florida, Illinois (~50% of US business filings). State-level common-law priority follows Tea Rose / Hanover doctrine — territorial use can predate any USPTO registration.

State	Sim	Business name	Type	Status	Formed
NY	0.67	CloudForest Coffee	DBA	active	2019-02-08
NY	0.67	CloudForest Coffee	CORP	active	2019-02-08
CA	0.50	CloudForest Studios LLC	LLC	active	2022-04-12
CA	0.50	CloudForest Studios LLC	LLC	active	2022-04-12
TX	0.46	Cloudforrest Apparel Co	CORP	active	2024-09-30
IL	0.46	Cloudforestry Tech LLC	LLC	active	2025-03-15
TX	0.46	Cloudforrest Apparel Co	CORP	active	2024-09-30
CA	0.41	Cloudforesty Holdings Inc	Corporation	active	2024-06-03
IL	0.38	CloudForest Conservation Society	NPO	active	2008-11-14
IL	0.38	CloudForest Conservation Society	NPO	active	2008-11-14

Domain availability (25 TLDs)

RDAP + DNS + HTTP fingerprint. "Active" means a registered domain serving real content; "Inactive" means registered but not serving; "Inconclusive" means the registry's RDAP server did not respond.

TLD	Status	FQDN	Live title
.com	taken_active	cloudforest.com	Home - The Mauna Kea Cloudforest Bioreserve
.net	taken_inactive	cloudforest.net	—
.org	taken_active	cloudforest.org	Cloud Forest Institute
.co	inconclusive	cloudforest.co	—
.io	inconclusive	cloudforest.io	—
.ai	taken_inactive	cloudforest.ai	—
.app	taken_inactive	cloudforest.app	—
.shop	taken_active	cloudforest.shop	cloudforest
.store	taken_active	cloudforest.store	Ceremonial single origin adaptogenic cacao – Cloud Forest
.us	inconclusive	cloudforest.us	—
.biz	available	cloudforest.biz	—
.info	taken_active	cloudforest.info	Cloud Forest Innovations
.me	inconclusive	cloudforest.me	—
.tv	available	cloudforest.tv	—
.xyz	taken_active	cloudforest.xyz	—
.online	taken_inactive	cloudforest.online	—
.site	available	cloudforest.site	—
.tech	taken_inactive	cloudforest.tech	—
.pro	available	cloudforest.pro	—
.live	taken_active	cloudforest.live	cloudforest
.club	available	cloudforest.club	—
.cloud	taken_active	cloudforest.cloud	Cloud Forest Web3 OS
.digital	available	cloudforest.digital	—
.agency	taken_inactive	cloudforest.agency	—
.studio	available	cloudforest.studio	—

Common-law web presence (top 20)

Exa neural search across the open commercial web. Excludes dictionaries, social platforms (covered separately), and stock- media domains. A registered party has US-territorial common-law rights wherever they have actually used the mark in commerce.

runforest.com

Cloudsurfer All Black

cloudforest.design

Cloud Forest Branded Merchandise

– Cloud Forest Design

blacklantern.com

Men's Cloudy Forest T-Shirt – Black Lantern

comfrt.com

Cloud Zip Hoodie — Comfrt

stackathletics.com

CloudCore*

– Stack Athletics

groundedstore.co

CloudSoft Oversized Tee - Forest Olive

– Grounded

forestso.com

ForestsoMen's clothing inspired by the outdoors and nature

sportenbeitostolen.no

On Cloud Men`s (Forest/Jungle)

joemerino.com

Joe Sport Cloud Forest | Joe Merino

fogandfernco.com

Pacific Northwest Cloud Fit Tee

– Fog + Fern Clothing Co.

forestcloud.com.my

FC Classic Tee
– Forest Cloud

theforeverfitted.com

Forever Fitted Cloud - The Forever Fitted

cloudwaterbrew.co

Embroidered Xmas Sweatshirt - Forest Green – Cloudwater

athletifreak.com

[HYBRID] Classic Tee - Cloud | Athletifreak

tca.fit

Men's Cloud Fleece 1/4 Zip Long Sleeve Running Top - Deep Forest | TCA

foretstudio.dk

STILL T-SHIRT - CLOUD BLUE – foret

cloudfleece.com

CloudFleece

bornprimitive.com

Men's Cloud Hoodie (Grove)
– Born Primitive

tentree.com

Mens Cloudy Forest Ten Hoodie | Recycled Materials

elevenforest.com

37.99 Men's Forest Contrast Sports Hoodie elevenforest

Social handle availability (5 platforms)

Public-endpoint checks. "Inconclusive" means anti-bot measures prevented automated verification — recommend manual check at the URLs listed. Social handles alone are weak conflict evidence; they appear here as supporting context.

Platform	Status	Display name	URL
x	inconclusive	—	https://x.com/cloudforest
instagram	inconclusive	—	https://www.instagram.com/cloudforest/
linkedin	taken	CloudForest	https://www.linkedin.com/company/cloud-forest/
facebook	inconclusive	—	https://www.facebook.com/cloudforest
pinterest	inconclusive	—	https://www.pinterest.com/cloudforest/

Methodology and disclaimers

Federal layer

USPTO live and dead trademark applications are scored using a weighted cascade: pg_trgm text similarity (35%), Double Metaphone phonetic match (20%), Nice class overlap including coordinated classes per TMEP §1207 (25%), and goods-services description similarity (20%). Live marks are surfaced at composite e 35; dead marks within the 5-year revival window at composite e 50. An "identical-other-class" sweep across all 45 classes captures marks that match yours exactly outside your filing scope.

State layer

v1 covers California, Texas, New York, Florida, and Illinois — approximately 50% of US business filings by volume. The remaining 45 states will be added in v1.1 (additional self-hosted sources) and v1.2 (paid aggregator coverage).

Domain layer

25 TLDs (.com .net .org .co .io .ai .app .shop .store .us .biz .info .me .tv .xyz .online .site .tech .pro .live .club .cloud .digital .agency .studio). Each is queried via RDAP for registration status and Cloudflare DNS-over-HTTPS for resolution. Active sites also receive a 5KB HTTP fingerprint to extract title and detect parked-page heuristics.

Common-law layer

Exa neural search returns up to 50 ranked URLs constructed from your mark plus class-specific keywords. Dictionary, social, and stock-media domains are filtered.

Social layer

X / Instagram / LinkedIn / Facebook / Pinterest. Public-endpoint checks only. Anti-bot defenses on several platforms commonly produce "inconclusive" — we surface this honestly rather than guessing.

AI synthesis

Claude Sonnet 4.6 with extended thinking and tool-use forced JSON. The synthesis layer ranks concerns by legal weight under USPTO and US common-law practice and anchors every concern to specific evidence rows captured in this report.

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This report is an automated analyst's assessment. It is NOT legal advice, NOT a guarantee of trademark availability, and NOT a substitute for review by licensed counsel. The thresholds and classifications used are approximations; an experienced trademark attorney can identify nuances this system cannot capture. Mark Notice and its operators disclaim liability for actions taken in reliance on this report.